

1-6, 7

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

TOF HECK D3 SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	5A-6A	NEWS	:30	\$300.00	10/29-11/02	0	0	0	\$0.00	
		Buyline Comment: NEWS										
	2	M-F	6A-7A	NEWS	:30	\$725.00	10/29-11/02	0	0	0	\$0.00	
		Buyline Comment: NEWS										
	3	M-F	7A-9A	NEWS	:30	\$900.00	10/29-11/02	0	0	0	\$0.00	
		Buyline Comment: TODAY										
	4	M-F	9A-10A	NEWS	:30	\$425.00	10/29-11/02	0	0	0	\$0.00	
		Buyline Comment: TODAY II										
	5	M-F	10A-11A	NEWS	:30	\$325.00	10/29-11/02	0	0	0	\$0.00	
		Buyline Comment: TODAY III										
	6	M-F	12P-1230P	NEWS	:30	\$425.00	10/29-11/02	0	0	0	\$0.00	
		Buyline Comment: NEWS										
	7	M-F	3P-4P	PHIL	:30	\$450.00	10/29-11/02	0	0	0	\$0.00	
		Buyline Comment: PHIL										
	8	M-F	5P-630P	NEWS	:30	\$1,200.00	10/29-11/02	0	0	0	\$0.00	
		Buyline Comment: NEWS										
	9	M-F	630P-7P	NEWS	:30	\$1,800.00	10/29-11/02	0	0	0	\$0.00	
		Buyline Comment: NEWS										
	10	M-F	7P-730P	NEWS	:30	\$1,200.00	10/29-11/02	0	0	0	\$0.00	
		Buyline Comment: NEWS										

Rep Order# 6815979 Ver# 3 Mod# 1 Status Confirmed

Traffic Order# 102138

Last Received: 10/24/2012 1:52 PM
Showing Buylines: All Lines

2 of 3

Station KSNV-TV LAS VEGAS, NV.
Advertiser () JOE HECK 4 CONGRESS
Product JOE HECK 4 CONGRESS
Estimate# 2214
Buyer KEGAN BERAN
Phone#
Fax#

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //2214
Flight Dates 10/29/2012 - 11/04/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	M-F	730P-8P	FACE	:30	\$900.00	10/29-11/02	0	0	0	\$0.00	
				Buyline Comment: FACE								
	12	M-F	11P-1135P	NEWS	:30	\$1,200.00	10/29-11/02	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	13	M-F	1135P-1235A	LENO	:30	\$900.00	10/29-11/02	0	0	0	\$0.00	
				Buyline Comment: LENO								
	14	SA-SU	11P-1135P	NEWS	:30	\$1,100.00	11/03-11/04	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	15	SA	6A-7A	NEWS	:30	\$375.00	11/03-11/03	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	16	SA	7A-9A	SAT TODAY	:30	\$825.00	11/03-11/03	0	0	0	\$0.00	
				Buyline Comment: SAT TODAY								
	17	SU	7A-8A	SUN TODAY	:30	\$500.00	11/04-11/04	0	0	0	\$0.00	
				Buyline Comment: SUN TODAY								
	18	SU	8A-9A	MTP	:30	\$1,200.00	11/04-11/04	0	0	0	\$0.00	
				Buyline Comment: MTP								
	19	SA	5P-630P	NEWS	:30	\$375.00	11/03-11/03	0	0	0	\$0.00	
				Buyline Comment: NEWS								

---REPORT TOTALS---

Report Totals to 2:00 PM

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---SALES MONTHLY TOTALS---

Nov 12: 0 / \$0.00
 Sales Totals: 0 / \$0.00
 Station Totals: 0 / \$0.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0								
CATV C4		KBLR C6		KINC 03		KLAS 27%		KSNV 37%	
KTNV 23%		KTUD 0%		KVCW 0%		KVMY 0%		KVVJ 14%	
XXXX 0%									

---COMPETITIVE COMMENTS---

NEW ORDER
 EST SHARES

Books NOV12
 Demos RA35+

---CREDIT RISK---

CASH TN ADVANCE